



# Have You DrUpAEd Today?

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## DrupalCamp Taiwan Project Plan

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Slogan:.....	3
Mission:.....	3
Preparation: .....	3
Sponsors:.....	3
Media/Marketing:.....	3
Sessions/Tracks:.....	3
General session speakers:.....	3
Business Development track:.....	3
Theming: .....	3
Drupal Development:.....	3
Lab:.....	4
Logistics:.....	4
Date:.....	4
Location:.....	4
Facilities: .....	4
Schedule:.....	4
Pricing: .....	4
Volunteers:.....	5
Sponsors Committee: Charles/Jimmy .....	5
Sessions/Tracks Committee: Kiang .....	5
Location: Julia.....	5
Material Writing: Jesse.....	5
Facilities: TKY/Tokimaki .....	5
Finance/Accounting: Julia .....	5
Graphics design/Marketing: Julia.....	5
Day of the event:.....	5
Volunteer Coordination .....	5
Registration Desk .....	5
Facility Coordination .....	5
Translation .....	5
Cost/Budget: .....	6
Speakers Costs .....	6
Facility Costs.....	6
Issues.....	7

## **Slogan:**

Have You DrUpAIEd Today?

## **Mission:**

- To attract more business to use Drupal
- To educate current Drupalers to increase their knowledge
- To extend and broaden Drupal community in Taiwan

## **Preparation:**

### **Sponsors:**

- Securing companies or organization that will help us fund the event
- Create letters, documents, or presentations for contacting the sponsors
- Outline the benefits for sponsoring the event (for how much money, you get what type of visibility, etc.)

### **Media/Marketing:**

- Create press releases
- Marketing the event
- Graphic design
  - Admission tickets
  - Flyers
  - Brochures
  - Booklets for the day
  - Logo

### **Sessions/Tracks:**

The plan is to have 10 speakers in the various tracks. Lab will be opened all day for people to be going in and out to learn how to setup Drupal, how to use modules, etc. We are targeted to have at least 1 foreign speaker besides JohnAlbin. John and Jenny will contact a few people we know.

#### **General session speakers:**

- Keynote speaker
- Lunch speaker
- Cocktail speaker

#### **Business Development track:**

- Using Drupal in the business/NPO/education fields
- Taking business requirements and create a Drupal website
- Case studies

#### **Theming:**

- Graphic design
- Basic theming
- Advanced theming

#### **Drupal Development:**

- CCK
- Modules

**Lab:**

- Installation
- HTML
- CSS
- Hands-on lab work

**Logistics:****Date:**

- **Early July**
- One-day event including light breakfast and a dinner/cocktail party
- Saturday preferred

**Location:**

- A university or school facility is preferred due to cost and easily traveled to
- Other locations can be considered as long as it is well-equipped

**Facilities:**

- Several conference rooms (at least 3) for hosting multiple sessions
- One ballroom for hosting general sessions (breakfast, lunch, and cocktail party)
- Presentation equipments
- Free wireless Internet

**Schedule:**

- Create and setup the sessions for the day of the event
- Each session should be conducted at least twice

**Pricing:**

- Setup pricing for admission (Corporate sponsors, individuals, and students)

## **Volunteers:**

Sponsors Committee: **Charles/Jimmy**

Sessions/Tracks Committee: **Kiang**

Location: **Julia**

Material Writing: **Jesse**

Facilities: **TKY/Tokimaki**

Finance/Accounting: **Julia**

Graphics design/Marketing: **Julia**

## **Day of the event:**

**Volunteer Coordination**

**Registration Desk**

**Facility Coordination**

**Translation**

## Cost/Budget:

### Speakers Costs

- Foreign speakers: speaker fee + room + board + travel
- Local speakers: speaker fee

### Facility Costs

			number	income	expense
Students	\$	500	100	\$	50,000
Individual	\$	1,000	100	\$	100,000
<b>Sponsor</b>					
Corporate	\$	20,000	0	\$	-
<b>Facilities</b>					
Conference rooms					\$ 100,000
<b>Speakers</b>					
Foreign Speakers	\$	50,000	1	\$	50,000
Local Speakers	\$	1,000	10	\$	10,000
<b>Marketing/Misc.</b>					
					\$ 20,000
<b>Subtotal</b>				\$ 150,000	\$ 180,000
<b>Total</b>					\$ (30,000)

## Issues